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## **Mentor Like Jesus explores how more time, spent with fewer people, equals greater kingdom impact.**

NASHVILLE, TN, March 4, 2009 – Entrepreneur Regi Campbell lays out his Jesus-originated process for spiritually mentoring the next generation: more time spent with fewer people equals greater kingdom impact in his new book *Mentor Like Jesus* (May 1, 2009, ISBN-13: 978-0-8054-4811-5, \$16.99)

“Jesus was a mentor,” Campbell says in his book. “His mentorees became totally committed to His mission, worked together as an effective team and through their efforts, arguably one-third of the world’s population believes in what they taught. From eleven people to two billion people, Jesus was a pretty good mentor.” Regi Campbell began mentoring by making himself available to a group of single adults at his church. Soon he found he was traveling all over Atlanta to discuss issues of importance with these men. He heard a friend talk about spending more time with fewer people and then launched what Campbell now calls “next generation mentoring.”

Next-generation mentoring, as Jesus did it, has eleven consistent key elements and when used, provides an exponentially rewarding process that is resulting in “lives changed, marriages saved, children dealt with in a more loving way.

“In the past eight years, I’ve intentionally mentored 64 guys. Most report they have a deeper, more meaningful walk with Jesus than they did before the next-generation mentoring,” Campbell said. Though it seemed radical at first—spending more time with less people to further an all-important message—he soon realized this is the discipleship model Jesus set out during his ministry. As Readers of any age and in any situation will clearly understand how the return on a meaningful investment in another person is truly immeasurable.

**James R. (Regi) Campbell** is an experienced investor and entrepreneur who has intentionally sought to make a difference for God’s kingdom in the marketplace since becoming a Christian in 1983. As president and CEO of Async Corporation, he was recognized as Georgia’s high technology Entrepreneur of the Year. Regi then founded InterServ Services Corporation in 1993, growing revenues to \$50 million in four years. Since 1997, Campbell has helped launch eight more start-up companies through his Seedsower Investments. He also serves as an elder at North Point Community Church and has mentored eight different young executives each year since 2000.

**Richard Chancy** is cofounder of Next Generation Mentoring and was a mentoree is one of Regi’s mentoring groups several years ago. His contribution to *Mentor Like Jesus* is to speak from the perspective of a younger leader as he was mentored by Regi..

*“Regi Campbell is known as a ‘master’ mentor. He has discovered that his ‘best practices’ came from THE Master . . . from Jesus Himself! Now he shares them with us. Dive in . . . you’ll be glad you did.”*

—John C. Maxwell, founder, INJOY Stewardship Services and EQUIP